

# You have something to offer Episcopal schools...

## Get your message out through Corporate Subscription with NAES.

Corporate Subscription is a cost-effective investment for for-profit and not-for-profit companies and organizations supplying products and professional services to Episcopal schools, early childhood education programs, and their leaders. It enables you to broaden your visibility within the Episcopal school community while demonstrating your support of our schools and NAES.

### What does Corporate Subscription offer my organization?

- **Corporate Subscription page entry on our website**, which includes your logo, web link, and company description.
- **Inclusion in one Corporate Subscriber Marketplace e-blast** (Spring, Fall, or Winter,) to heads, senior administrators, chaplains, and rectors.<sup>†</sup>
- **Featured link in at least 2 issues of *Network***, our e-newsletter sent to over 3,000 members; complimentary subscriptions for your staff members; and inclusion in the September issue's full Corporate Subscribers list.
- **The opportunity to present a content driven webinar** as part of our regular webinar series.<sup>††</sup>
- **One free USPS mailing list** of our member schools upon your request. NAES does not provide email addresses.
- **"Loyalty Rate" registration and exhibit opportunities, with priority access for renewing subscribers**, at our Biennial Conference 2020, November 4–6, 2020, in San Diego, California.<sup>†††</sup>
- **Proud Corporate Subscriber logo** for your website and printed materials.

### What is the Corporate Subscription program year and how much does subscription cost?

The Corporate Subscription year runs January 1 through December 31, and the annual cost is \$850 for for-profit organizations and \$600 for not-for-profits.

### How does my organization sign up?

Please complete and sign the attached two-page form; a not-for-profit organization must attach a copy of its IRS finding. Payment must accompany the signed agreement form.

### What form of payment does NAES accept?

Payment must be made in the form of a **check** (in U.S. funds and drawn on a U.S. bank) made out to the **National Association of Episcopal Schools** and mailed to **P.O. Box 21090, New York, NY 10087-1090**.

### Questions? Contact Sarah E. Tielemans at:

(800) 334-7626, ext. 6135 • (212) 716-6135  
set@episcopalschools.org

Thank you for your support!

<sup>†</sup> NAES will strive to honor preferences, but cannot guarantee space in the participant's first choice. Your finished ad and link must be submitted at least 2 weeks prior to the issue's release. Contact us for specifications. If you do not submit an ad, your "Organization Description" (see p. 2) will be used in place of one.

<sup>††</sup> Those wishing to present a webinar must submit a proposal for approval by NAES. Presentations must be content driven, on a topic relevant to our membership, and comply with NAES-provided guidelines.

<sup>†††</sup> To qualify for the "Loyalty Rate," you must be/have been a Corporate Subscriber for both 2019 and 2020.



**National Association  
of Episcopal Schools**

*Excellence Through Association*

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(212) 716-6134 • (800) 334-7626, ext. 6134 • Fax (212) 286-9366  
info@episcopalschools.org • www.episcopalschools.org



## 2019 Corporate Subscription Agreement

### Organization Information

Organization

Address

Telephone

Fax

Website

Type of organization (*check one*)

For-profit (\$850)

Not-for-profit (\$600; *please attach a copy of IRS finding*)

Preferred time for inclusion in *Corporate Subscriber Marketplace* email (*check one*)

Spring

Fall

Winter

Primary Contact (*Name, title, email address*)

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Organization Description (*50 words*)



### **NAES Corporate Subscriber Agreement**

In exchange for the benefits to be provided by the National Association of Episcopal Schools (“NAES”) to the undersigned NAES Corporate Subscriber, including access to its membership list for use in marketing the Subscriber’s products and services, the undersigned Corporate Subscriber (the “Subscriber”) hereby agrees as follows:

- The Subscriber will not state, suggest or imply, in any written or oral communication, that NAES has endorsed any of its products or services.
- The Subscriber may use the “Proud Corporate Subscriber” logo supplied by NAES in only the manner and forms described in the communiqué accompanying its delivery. The Subscriber may not use any other NAES brandmarks or logos in any form.
- When communicating with NAES member schools, the Subscriber will speak accurately and comprehensively about the strengths of its own products and services and not allege weaknesses in other competitor products.
- Mailing list is for one-time use only. The Subscriber will furnish to NAES, in advance, the final copy of any item being sent using said NAES list. NAES reserves the right to deny use of list at its sole discretion.
- The Subscriber’s presentation of a webinar is contingent on the approval by NAES of a written proposal. The Subscriber may not use the webinar for the marketing of its own products or services. NAES reserves the right to reject any proposal at its sole discretion. NAES reserves the right to assign the date and time of the Subscriber’s webinar at its sole discretion.
- Inclusion of the Subscriber’s display ad in the Corporate Subscriber Marketplace e-blast is contingent upon receipt of the display ad at least two (2) weeks prior to the e-blast send date. NAES reserves the right to determine the e-blast date and the position of the Subscriber’s materials within the e-blast, or to refuse inclusion of materials it deems inappropriate, at its sole discretion.
- NAES reserves the right to revoke the Subscriber’s corporate subscription if it violates any of the above agreements, or if NAES deems the Subscriber’s business to be discriminatory or inappropriate to the interests of its membership.
- If the Subscriber’s corporate subscription is dropped, for any reason, the Subscriber will not receive a refund on the balance of its current year subscription fee, and it will not be permitted to re-subscribe for a minimum of three years.
- The Subscriber acknowledges that full payment of the subscription fee must accompany this form in order to be listed on the NAES website, and to receive or participate in any Subscriber services and benefits.

Authorized Signature

Print Name of Authorized Signer

Date

Please send your completed form and check to:

**National Association of Episcopal Schools, P.O. Box 21090, New York, NY 10087-1090.**